



## The Company

Nucleo is a consulting firm in risk management, composed by corporate security managers, business managers, lawyers and engineers prepared to serve your clients in the various security needs.

### Services and Products

- Security Architecture
- Audits
- Diagnostics
- Companies Merger and Acquisition
- Crisis Management
- Investigation
- Business Continuity Plan
- Security Plan
- Policies, Rules and Procedures
- Personal Protection
- Information Security
- Events Security
- Training Courses

### Survey of the Month

**You feel secure when making purchases through the Internet?**

- Yes.
- No.
- Yes, but I'm afraid that my data may end up in wrong hands.
- Yes, but only buy in well-known brands stores.
- I have never done online shopping.

[Visit the site and answer!](#)

### Reflection

*"Problems can become opportunities when the right people come together".*

[Robert South]

### Contact

Alameda Santos, 1293, conj. 84,  
Cerqueira Cesar Sao Paulo/SP  
Brazil, 01419-001

Tel/Fax.: +55 (11) 3266 6468  
nucleo@nucleoconsult.com.br  
www.nucleoconsult.com.br

## Happened

### 2º CSO Roundtable América Latina - ASIS



The CSO Roundtable, held between 07 and 08 November by ASIS International in the Renaissance Hotel in Sao Paulo, brought together more than 80 security professionals from renowned companies in the market, aiming to exchange information, analyze trends and alternatives of the sector. The event dealt with topics such as: Problems of public and private collaboration during a crisis; Cultural differences in a global organization; The role of corporate security to prevent internal fraud; Protection of executives and their families, among other relevant topics such as World Cup and Olympics. Igor Pipolo, director at Nucleo attended the event and said: "Opportunities like this help in the professional development, provide integration, foster important discussions and the consequently protection of businesses and individuals".



### SIPAT

On November 8 the IAMSPE promoted SIPAT - Internal Week for the Prevention of Accidents and among the topics discussed it was included the speak "Hospital Safety", made by Joao Jaouiche, associate consultant at Nucleo. Jaouiche covered the general concepts of preventive security, pointing the human being as the main catalyst, aspects of internal controls (pharmacy, storage rooms, locker rooms, ICU, maternity), hospital environment where are common negative events and other specific aspects of the security universe, such as the Pharmacy monitoring, hemodynamic monitoring, video surveillance programs, among others, in which health professionals can and should be able to observe, record data and sometimes mitigate the internal risks and opportunities to avoid negative events to occur. The event was attended by more than 60 people, which was opened for a question and answer session.

### Security Leaders 2011



Between November 23 and 24, the Security Leaders gathered over a thousand executives and specialists concerned with the issue of Information Security in the Fecomércio of Sao Paulo city. Edison Fontes, partner at Nucleo, coordinated two panels during the event, the first panel on "Protection of information: the challenge bigger with mobility, cloud computing and social networks?", with the participation of employees of the companies Accenture, Citibank, Marisa Stores and House-e.net. The second panel covered the theme "Security after Wikileaks" with the participation of companies Vale, Votorantim, Bradesco, IBM Brazil, Maritima Seguros and Schincariol and the Military Police of Sao Paulo. Repeating the success of last year, Leaders Security Congress was broadcasted live over the Internet throughout Brazil and abroad and reached an audience of nearly 2,400 executives from the Web, with more than 20 hours of transmission by TV Decision.



Movie Suggestion

Name: "Trespass"  
Country: USA

Direction: Joel Schumacher  
Crime, Drama and Thriller/91 min.

Year: 2011

**Commented Synopsis:** The mysterious Kyle Miller (Nicolas Cage) lives in a luxurious home with his wife Sarah (Nicole Kidman) and her daughter Avery (Liana Liberato). One night, the house is invaded by a group of criminals who had been watching Kyle's footsteps for a while and were in search of diamonds and money hidden in the house. The family is held hostage, but Kyle's actions in denying the delivery of his belongings complicates the whole operation. Gradually, the nature of the assault will be showing more complicated than a simple robbery, revealing delicate psychological conditions not only of the criminals, but of the family. "The news alert - Assault reaction becomes increasingly common and dangerous! The film brings us lessons on what not to do in this situation. The attitude of the victim decides the outcome of these type of situations". **Marcela Floriano**