



## The Company

Nucleo is a consulting firm in risk management, composed by corporate security managers, business managers, lawyers and engineers prepared to serve your clients in the various security needs.

### Services and Products

- Security Architecture
- Audits
- Diagnostics
- Companies Merger and Acquisition
- Crisis Management
- Investigation
- Business Continuity Plan
- Security Plan
- Policies, Rules and Procedures
- Personal Protection
- Information Security
- Events Security
- Training Courses

### Survey of the Month

*In your opinion, what can be done to reduce criminality?*

- Increase the number of police on the streets.
- Combat drugs and narcotics trafficking.
- Make penalties for criminals tougher.
- Invest in preventive social programs.
- There is no solution.

[Visit the site and answer!](#)

### Reflection

*"Motivation is the art of getting people to do what you want them to do because they want to do it".*

[Dwight Eisenhower]

### Contact

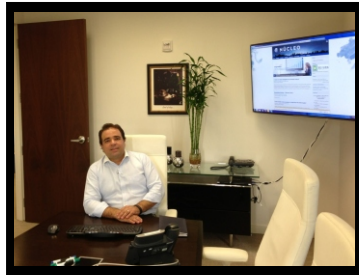
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## Editorial

### Technical Journey

February was a busy month, starting with a week of services in our office in Miami, Florida, in partnership with SEKURA, with all support provided by Earl Morris and Jose Nunez to develop a great project between USA and Brazil.



Miami office, partnership with Sekura.

Next we visited the 911 Operations Center and went to the Mobile Command Unit of Hialeah city, Florida, accompanied by Mr. Antonio E. Arce, Telecommunications Manager of Hialeah City Fire Department.



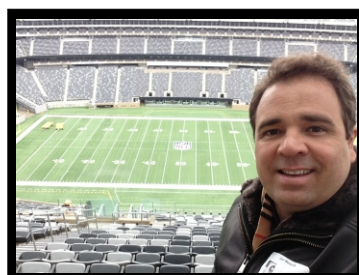
Jose Nunez, Earls Morris and Igor Pipolo.

In New Jersey, with the support of our Business Development Manager in the US, Mrs. Eliane Miedel and Mr. Michael Falvey, Security Management, we went for a private tour to visit the MetLife Stadium facilities, considered one of the most modern in the world.



Command Unit - City of Hialeah, Igor Pipolo and Antonio E. Arce.

Completing our journey, we ministered a class at NJCU - New Jersey City University invited by Prof. Ron Hurley, PhD, CPP, former police chief of Jersey City Police Department, Jersey City, New Jersey. It was a fantastic experience to speak of Major Events for the Security Course students.



Technical visit MetLife Stadium.



NJCU, lecture on "Major Events".



Igor Pipolo, Eliane Miedel and Ron Hurley.

Reading Suggestion

A STARTUP ENXUTA

ERIC RIES

**Book:** "The Lean Startup"     **Publisher:** Lua de Papel     **Author:** Eric Ries

**Commented Synopsis:** Eric Ries has developed a revolutionary approach to Business Administration, which is changing the way new products are created, developed and launched. The book helps entrepreneurs, managers and business leaders to be more successful in conducting its business, without wasting too much time and resources. In the carousel of global economy, innovation is the key to foster economic growth, and the process discussed by the book was developed so that it can avoid the dynamics of current times. Eric describes the plan so that anyone is able execute the fundamental principles of "The Lean Startup" in any project. "More than an administration book, 'The Lean Startup' deals in a complete and based way on success cases, best practices to get a written idea off the paper and put it in a loop named by the author of 'build, measure, learn'. The work is an excellent reading". *Michel Pipolo*